

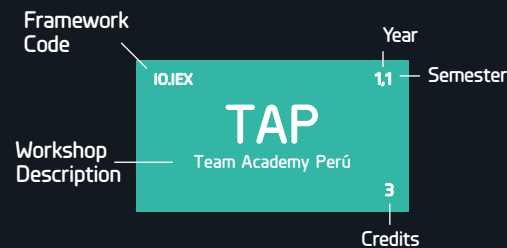
LEARNING ROADMAP

BUSINESS ADMINISTRATION & ENTREPRENEURSHIP

Learning Lines

- Entrepreneurship
- Creation & Commercialization
- Leadership
- Team Performance
- Integrated Skills

Legend



START

SEMESTER 1		SEMESTER 2	
0101TP SW Start-up Week 0.5	1.1	0101TP SW Start-up Week 0.5	1.2
0101LE SMLW Self Managing Leadership Workshop 1	1.1		
0103TP TS Team Session 6.5	1.1	0104TP TS Team Session 7.5	1.2
0102ER ECT1 Entrepreneurial Core Theory 1 2	1.1	0103ISK WPBO Website, planning, build & operation 2	1.2
0102CC SM1 Sales & Marketing 1 2	1.1	0107ISK PS Presentations Skills 1	1.2
0101ER ERA1 Entrepreneurial Research Assignment 1 3	1.1		
0102ISK F1 Finance 1 3	1.1	0101ISK L1 Law 1 2	1.2
0101CC UID Understanding Innovation & Design 2	1.1	0109ISK I1 Interculturality 1 1	1.2
0102LE IB Individual Breakthrough 0.5	1.1		
0106ISK PM Project Management 1.5	1.1	0103LE CTD1 Critical Thinking and Dialogue 1 1.5	1.2
0104LE E1 Elective 1 0.5	1.1	0104LE E1 Elective 1 0.5	1.2
0103TP TR Team Results 1	1	0106EW EW Evaluation Week 1	1
0107/ATP BR Book Reading 3	1	0102TP LJ Learning Journey 6	1
		0106/10/ATP CV Customer Visits 2.5	1
		0106TP 24H 24 Hours Challenge 2	1

GROW

SEMESTER 3		SEMESTER 4	
0201TP SW Start-up Week 0.5	2.3	0201TP SW Start-up Week 0.5	2.4
0203TP TS Team Session 6	2.3	0204TP TS Team Session 7.5	2.4
0203ER ECT2 Entrepreneurial Core Theory 2 3	2.3	0202CC IIC Interactive, Innovation & Communication 2	2.4
0204CC SM2 Sales & Marketing 2 2	2.3	0203CC BMISDT Business Model Innovation / Services Design Thinking 2	2.4
0202ER ERA2 Entrepreneurial Research Assignment 2 5.5	2.3		
0202ISK F2 Finance 2 2	2.3	0201ISK L2 Law 2 1	2.4
0201LE BHPT Building High Performance Teams 1	2.3	0205ISK I2 Interculturality 2 1	2.4
0201CC VPD Value Proposition Design 2	2.3		
0203ISK EOC Effectiveness of online Channels 1.5	2.3	0202LE CTD2 Critical Thinking and Dialogue 2 0.5	2.4
0203LE E2 Elective 2 0.5	2.3	0203LE E2 Elective 2 0.5	2.4
0203TP TR Team Results 2	2	0206EW EW Evaluation Week 1	2
0207/ATP BR Book Reading 3	2	0202TP LJ Learning Journey 6.5	2
		0206/10/ATP CV Customer Visits 2.5	2
		0206TP 24H 24 Hours Challenge 2	2

ESCALATE

SEMESTER 5		SEMESTER 6	
0301TP SW Start-up Week 0.5	3.5	0301TP SW Start-up Week 0.5	3.6
0302ISK AMT Advanced Marketing Technologies 1	3.5	0302TP M Minor 6	3.6
0303TP TS Team Session 7	3.5	0304TP TS Team Session 4.5	3.6
0302ER ECT3 Entrepreneurial Core Theory 3 2	3.5		
0302CC SM3 Sales & Marketing 3 2	3.5		
0301ER AERA Advanced Entrepreneurial Research Assignment 3	3.5		
0301ISK F3 Finance 3 2	3.5		
0303ISK IB Interculturality 3 1	3.5		
0301LE LS Leadership Strategy 1	3.5		
0301CC IL Innovation Leadership 2	3.5		
0302LE E3 Elective 3 0.5	3.5	0302LE E3 Elective 3 0.5	3.6
0303TP TR Team Results 3	3	0306EW EW Evaluation Week 1	3
0307/ATP BR Book Reading 3	3	0302TP LJ Learning Journey 11	3
		0306/10/ATP CV Customer Visits 2.5	3
		0306TP 24H 24 Hours Challenge 2	3